

CITIES LEADING WOMEN:

NACW 48TH
ANNUAL
CONFERENCE

08.01 - 08.04



We invite you to become a sponsor of the NACW Annual Conference. [The National Association of Commissions for Women \(NACW\)](#) will be in Los Angeles, California, August 1-4, 2018 at the Millennium Biltmore Hotel. This year's theme is Cities Leading Women: NACW 48th Annual Conference.

This important conference is presented by the NACW and co-hosted by the [Los Angeles Commission on the Status of Women](#) and Mayor Eric Garcetti's Office. It brings together board and staff members from state, county, and city women's commissions and will highlight the work of LA City and its leaders who have paved the way for women. Participants gather to meet, share best practices, and learn about critical issues facing women and girls. They meet to discuss new and innovative legislative policies and the intersections of life and work and to identify diverse ways to support women and girls in a changing world and globalized economy. As the host city, Los Angeles is determined to set an example for the rest of the country with respect to the City's inclusion of women and girls.

NACW is a 501(c)(3) organization, with a mission to sustain, strengthen and advocate for women's commissions in their work to promote equality and justice for all women and girls and ensure they are represented and empowered in their communities. For over 48 years, we have been the only national advocate of women's commissions who, in turn, articulate the interests and concerns of millions of women and girls from across the nation. Through their work, our membership touch millions of women and girls by playing a significant role in local, state, and national policy and legislative development. They act as bridges between government and their communities, communicating the needs and issues affecting women and girls in order to create positive social change.

As a sponsor, you will not only make this national conference a success, you will enjoy heightened visibility with a diverse group of attendees and an opportunity to promote programs, services, and products. Sponsorship of this event will provide exceptional opportunities for community visibility and exposure to women and girls from across the United States. More importantly, your sponsorship will convey your support of women and girls in California and across the nation. Enclosed, you will find the 2018 Sponsorship Prospectus Packet outlining the sponsorship opportunities and benefits of each sponsorship level.

If you need additional information, please contact Kristin Garvey at president@nacw.org

The deadline for Sponsorship and Underwriting Opportunities is Saturday, June 30th, 2018 to ensure you get the best placement and exposure.

Best,

A handwritten signature in black ink, reading "Kristin Garvey". The signature is written in a cursive, flowing style.

Kristin Garvey
President, National Association of Commissions for Women

SPONSORSHIP BENEFITS

Reach key decision makers in numerous women's organizations. Meet with community leaders representing numerous non-profit and minority owned organizations and agencies.

- Deliver your market message to knowledgeable audience of influencers
- Gain exposure to women-led organizations
- Promote your commitment to diversity and outreach programs
- Inspire and challenge women and girls to achieve their goals
- Complimentary conference registration
- Receive recognition through email marketing, advertisements, social media and verbal announcements during the conference program

EVENT DETAILS

- Date: Wednesday, August 1st - Saturday, August 4th, 2018
- Location: Millennium Biltmore Hotel
- Address: 506 S Grand Ave, Los Angeles, CA 90071

CONFERENCE PRIORITIES INCLUDE (but are not limited to):

- Civil and Human Rights
- Civic Engagement & Women's Leadership
- Economic Equity & Equal Pay
- Health Issues
- Ending Violence Against Women
- Work and Family



SPONSORSHIP LEVELS

	Add Women	Yes All Women	To the Girls	Girls Like Us
	\$1,000	\$2,500	\$5,000	\$10,000
PRINT, WEB, AND OTHER MEDIA PRESENCE				
Logo featured in conference program		X	X	X
Logo featured on conference website	X	X	X	X
Pre-conference advertising and promotional collateral		X	X	X
Opportunity to add collateral to conference bag	X	X	X	X
CONFERENCE PLANNING				
Complimentary conference registrations	2	3	3	4
VIP seating at general sessions			X	X
Complimentary exhibit space	X	X	X	X
2-Minute corporate welcome At Opening Plenary Session			X	X
Complimentary NACW Associate Membership limited for one year	X	X	X	X



ABOUT THE NATIONAL ASSOCIATION OF COMMISSIONS FOR WOMEN

Originally formed in 1970 as the Interstate Association of Commissions on the Status of Women (IACSW), the [National Association of Commissions for Women](#) (NACW) represents women's commissions at the state, county, and city levels across the country and provides support and resources so they can thrive. Our mission is to sustain, strengthen and advocate for women's commissions in their work to promote equality and justice for all women and girls and ensure they are represented and empowered in their communities. We represent our member commissions as their national advocate and provide a national voice of support for the efforts of our government-appointed commission members. These commissions hold a unique and positive role in promoting women's equity and justice in their local communities and, as members of NACW, join the national effort to address women's empowerment and equality.



ABOUT THE LOS ANGELES CITY COMMISSION ON THE STATUS OF WOMEN

The [Los Angeles City Commission on the Status of Women \(LACSW\)](#) was established through an ordinance passed by Mayor Tom Bradley in 1975 and re-launched by Mayor Eric Garcetti with a new Commissionership dedicated to co-powering gender equity in Los Angeles. The mission of LACSW is to inform and advise the Mayor and City Council on the challenges that women and girls face locally. Through policy recommendations, awareness-raising activities, and force-multiplying partnerships, LACSW strives to remove obstacles that prevent women from reaching their full potential. The LACSW keeps an active role in ensuring City policies reflect the needs of different Women's groups and addresses all forms of discrimination against women and girls throughout the City. The LACSW's milestones of our work include:

- [The Report on the Status of Women and Girls](#) - a report produced in partnership with the Mayor's Office and Mount Saint Mary's University that provides the latest data on women and girls in different areas, including: Demographics, Leadership, Veterans, Education and Workforce Development, and Public Safety.
- Preventing Sexual Harassment in the Workplace - Through Council meetings, Commission meetings, and the Risk Reduction Cabinet's Working Group, provide recommendations on the City's policies and processes to prevent and address sexual harassment in the workplace.
- ["Look Again"](#) - a media campaign produced in partnership with the Los Angeles Police Department to raise awareness about the realities surrounding child sex trafficking in communities.
- "The Crisis Text Line" - a service developed in partnership with Mayor Eric Garcetti's Office and Los Angeles Unified School District that assists young women experiencing a crisis and gather better data of youth's health.
- Cities for CEDAW - Since the adoption of Mayor Eric Garcetti's [Executive Directive No. 11](#) on Gender Equity in City Operations, LACSW has raised awareness about the City's work in national and international forums, and championed its implementation. Through advice and recommendations, LACSW helps Departments operationalize the Directive by applying a gender lens to their work.



- City Hall X (CHX) - a monthly speaker series for women working in the Los Angeles City Government through which women leaders share their story, connect with, and inspire women across Departments. “Making LA Happen” - the first in a series of videos profiling the phenomenal women working in LA City government. The project was a collaboration between LACSW and LA’s Information Technology Agency, produced by LA Cityview 35, in partnership with the Directors Guild of America. LACSW is committed to fostering stories about women in the media and to raise awareness about the extraordinary women leaders within city government, who, all too often, are not recognized for their tremendous contributions.
- Pioneer Women Awards – An event hosted in partnership with the Los Angeles City Council and the Mayor of Los Angeles to honor women leaders for their exemplary contribution to the lives of women and girls in the City. Every year, the LACSW partners with the City Council to honor an exemplary woman per each of the 15 Council Districts at the Pioneer Women Awards. Since 1989, the LACSW has recognized over 400 resilient women and brought awareness to their specific area of work while strengthening working relationships between the City and community leaders.



2018 SPONSOR COMMITMENT FORM

Please complete and return this form to:

NACW Conference 2018, % Kristin Garvey
1732 1st Ave #27315 New York, NY 10128

OR

Email the document to Kristin Garvey at president@nacw.org

For questions please contact **Kristin Garvey** | Email: president@nacw.org

CONTACT INFORMATION

Company Name (as it is to appear in the program)

Primary Sponsor Contact Name

Mailing Address, City, State and Postal Code

Phone No.

Fax No.

Email Address

Company Website

To whom should we address our thank you (if different from above)



SPONSOR PLEDGE

Please check with the sponsorship(s) you would like to secure for the 2018 Conference

GIRLS LIKE US \$10,000	TO THE GIRLS \$5,000	YES ALL WOMEN \$2,500	ADD WOMEN \$1,000
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PAYMENT INFORMATION

- Please invoice my company for the above marked amount.
- I need an organizational W-9 to complete payment.
- Enclosed is our check made payable to: National Association of Commission for Women
- Please charge my credit card

Credit Card #:

Expiration Date

Name on Card

V-Code

Billing Zip code

Signature

Date

